



*Panelist:*

**Jeff Donnell**

**Vice President, NoMoreClipboard.com**

Jeff is responsible for strategic direction, business development, marketing and marketing communications efforts. Prior to joining NoMoreClipboard.com, Jeff spent 20 years in advertising and management consulting, including a stint as a principal at one of the top 25 business-to-business marketing firms in the country. Jeff has significant expertise in healthcare and biotechnology marketing and strategy development, including experience with Fortune 500 and start-up enterprises alike.

Jeff is a member of the Board of Directors for Maple Leaf Farms, one of the largest specialty poultry producers in North America. In addition, Jeff has taught advertising at the University of Indianapolis and has been a frequent guest lecturer on business-to-business marketing for Indiana University's Kelley School of Business MBA program.