



Janet Marchibroda
Chief Executive Officer, eHealth Initiative

Janet Marchibroda is the Chief Executive Officer of the eHealth Initiative and its Foundation, both Washington, D.C.-based independent, national non-profit organizations whose missions are to improve the quality, safety and efficiency of healthcare through information and information technology.

The eHealth Initiative is a multi-stakeholder member organization-- representing clinicians, employers, health plans, healthcare IT suppliers, hospitals and other healthcare providers, consumer groups, pharmaceutical and medical device manufacturers, public health organizations, standards bodies, and academic institutions—that develops consensus among multiple and diverse stakeholders on strategies that will drive better healthcare for patients through the use of information technology. Through the eHealth Initiative's Connecting Communities for Better Health Program, the organization provides financial and technical support to state, regional and community-based multi-stakeholder collaboratives across the nation who are mobilizing health information electronically to support patient care.

Ms. Marchibroda also serves as the Executive Director of Connecting for Health—a public-private sector initiative funded and led by the Markle Foundation and supported by the Robert Wood Johnson Foundation—which is designed to catalyze actions on a national basis to drive electronic connectivity and create an interconnected, electronic health information infrastructure. In addition, she was recognized in 2005 as one of the Top 25 Women in Healthcare by Modern Healthcare magazine.

Prior to the eHealth Initiative, Ms. Marchibroda co-founded and served as Chief Operating Officer for two health care information organizations, one which focuses on providing patient safety and compliance information to physicians and the other—a Bertelsmann AG subsidiary—which focuses on providing electronic publishing services to the payer community to support member information needs. She also served as the interim Chief Operating Officer for the National Coalition for Cancer Survivorship.

Ms. Marchibroda also served as the Chief Operating Officer of the National Committee for Quality Assurance, an organization devoted to evaluating and improving the quality of health care for Americans--where she was responsible for accreditation of healthcare organizations, education programs, the national HEDIS database, electronic information products, strategic planning, human resources, finance, and administration. She holds a B.S. in Commerce from the University of Virginia and an MBA with a concentration in organization development from George Washington University.