



## SUMMIT AGENDA

Monday, March 2<sup>nd</sup>, 2009

All Summit sessions on Monday will take place in the West Building of the Phoenix Convention Center, Room 102 A/B/C.

**7:30 am Registration & Continental Breakfast**

**8:00 am Optional Session: An Arizona Health-e Connection Update**

Brad Tritle  
Executive Director, Arizona Health-e Connection

Melissa Rutala  
Associate Director, Arizona Health-e Connection

**9:00 am Welcome & Opening Remarks**

David Landrith  
Vice President of Policy and Political Affairs, Arizona Medical Association  
Chair, Arizona Health-e Connection Board of Directors

**9:15 am Panel: Arizona In Action**

*Moderator:*  
Brad Tritle  
Executive Director, Arizona Health-e Connection

*Panelists:*  
Anthony Rodgers  
Director, Arizona Health Care Cost Containment System

Eric Thomas, MBA, PMP  
Project Manager, Government Information Technology Agency  
Arizona Rural Health Information Technology Adoption Program

Kalyanraman Bharathan  
Project Director, Southern Arizona Health Information Exchange

Senator Amanda Aguirre  
Arizona Senator, District 24  
CEO/President, Regional Center for Border Health, Inc.

**10:30 am Networked Personal Health Information: Practices that Support Trust**

Josh Lemieux  
Director of Personal Health Technology, Markle Foundation

- 11:15 am**      **National Health IT Policy Update**  
David W. Roberts, MPA, FHIMSS  
Vice President, Government Relations  
Healthcare Information and Management Systems Society (HIMSS)
- 12:00 pm**      **Lunch & Visit Exhibits**  
Lunch will be served in the exhibit hall, located in Ballroom 301C/D
- 1:40 pm**      **Federal Economic Stimulus Package: The Details**  
Janet Marchibroda  
Chief Executive Officer, eHealth Initiative
- 2:10 pm**      **Keynote: The State (and Statewideness) of Health Information Exchange- Taking Stock**  
Lynn Dierker, RN  
Project Director, State-level HIE Consensus Project, FORE/AHIMA
- 3:00**            **Refreshment Break**
- 3:30 pm**      **Panel: Medicare’s PHR Choice Program & the Dawn of CCHIT PHR Certification**  
*Moderator:*  
Jody Pettit, MD  
Strategic Leader, PHR Work Group  
Certification Commission for Health Information Technology (CCHIT)
- Panelists:*  
David Sayen  
Regional Administrator, Centers for Medicare and Medicaid Services  
San Francisco Regional Office
- Missy Krasner  
Product Marketing Manager, Google Health, Google
- Connie Lagneaux  
Director of Product Management and Customer Service, HealthTrio
- Jeff Donnell  
Vice President, NoMoreClipboard.com
- Rob Doll  
Vice President, Business Development, PassportMD
- 5:00 pm**      **Closing Remarks**  
Mandy Weaver, MBA  
Executive Director, Arizona Osteopathic Medical Association
- 5:00 pm**      **Reception & Exhibits Open**  
Please join us for a reception in the exhibit hall, located in Ballroom 301C/D



An Arizona Health-e Connection Event  
in collaboration with AzHIMSS and AzHIMA

## SUMMIT AGENDA

Tuesday, March 3<sup>rd</sup>, 2009

All Summit sessions on Tuesday will take place in the West Building of the Phoenix Convention Center, Room 301 A/B.

**7:00 am**      **Registration & Continental Breakfast**

**8:00 am**      **Opening Remarks**

Mindy Rasmussen  
Chief Executive Officer, Arizona Pharmacy Alliance  
Board Member, Arizona Health-e Connection

**8:15 am**      **Keynote: The Utopian Dream of the All-Knowing Clinician — NHIN, RHIO, PHR, and ???**

Eric Pan, MD, MSc  
Center for Information Technology Leadership (CITL) and Harvard Medical School

**9:15 am**      **Break**

**9:30 am**      **Panel: Western States in Action**

*Moderator:*

David Sayen  
Regional Administrator, Centers for Medicare and Medicaid Services  
San Francisco Regional Office

*Panelists:*

Lynn Dierker, RN  
Project Director, State-level HIE Consensus Project, FORE/AHIMA  
State of Colorado Representative

Alex Kam  
Acting Director, California Office for Health Information Integrity (CalOHII)

Juan Alaniz, Jr.  
Project Manager, State of Washington, Health Care Authority

Barry Kast  
Health Information Security and Privacy Collaborative, State of Oregon

**11:00 am**      **The Case for Integration to Enhance EMR/eRx and PHR Adoption**

Holly Miller, MD, MBA, FHIMSS  
Principle, Miller Health Information Technology Solutions

- 11:45 am Lunch & Exhibits Open**  
Lunch will be served in the exhibit hall, located in Ballroom 301C/D
- 1:45 pm Personal Health Records Law and Policy: It's Not the Vapor-Ware It Used to Be**  
Howard A. Burde, Esquire  
Chair, Health Law, Blank Rome LLP
- 2:30 pm Healthcare Privacy and Security Policy: New Provisions from the Economic Stimulus Package**  
Lisa A. Gallagher, BSEE, CISM, CPHIMS  
Senior Director, Privacy and Security, Healthcare Information and Management Systems Society (HIMSS)
- 3:15 pm Refreshment Break**
- 3:45 pm Keynote: The Information Therapy (Ix®) Solution: Prescribing Information to the 21st Century Consumer**  
Donald Kemper  
Chairman & CEO, Healthwise  
Founding Chair, IxCenter Board of Directors
- 4:45 pm Closing Remarks & Adjourn**  
Brad Tritle  
Executive Director, Arizona Health-e Connection