

Arizona Health-e Connection

SUMMIT SPEAKER BIOGRAPHY



Marilyn Teplitz, MBA, FHIMSS
President, MGT Associates LLC
Past President, Arizona HIMSS Chapter

Marilyn Teplitz is president of MGT Associates, LLC, an international consultancy providing strategic marketing, product management, sales and product commercialization to small, mid-size and Fortune 100 software companies in healthcare and high tech. MGT Associates helps companies accelerate sales and marketing through a cohesive plan integrating sales, marketing and product development with a focus on bottom-line results.

Ms. Teplitz has more than 25 years in management positions in healthcare, legal, semiconductor, software, and telecom industries where she was responsible for bringing new products to market in the U.S. and internationally as well as extending the product life cycle of mature products, representing over \$100 million in revenues. She has worked with early-stage and Fortune 100 companies and has held P&L responsibilities with organizations such as Siemens Medical, McKesson, Catholic Healthcare West, Cleveland Clinic, Motorola, and Ernst & Young.

She is a registered medical technologist, holds a BS in Biology and has an MBA from the University of Pennsylvania, Wharton Graduate division in healthcare administration and marketing. She is a HIMSS Fellow.