



SUMMIT SPEAKER BIOGRAPHY



Jim Hansen
Chief Executive Officer, CareEntrust

Jim Hansen is CEO of CareEntrust, the first operational employer-sponsored health information exchange. CareEntrust is a Kansas City based independent, non-profit organization charged with the creation and adoption of a regional health record service provided at no charge to healthcare providers and employees/consumers.

He possesses 24 years of information technology, strategic planning, product development, marketing, and finance experience including 12+ years within the healthcare industry. Mr. Hansen has held numerous healthcare leadership positions at IDC Health Industry Insights, First Consulting Group (FCG), Ingenix and United Healthcare. He speaks and writes on the effective use of enabling information technology within next generation healthcare.

He is currently a member of the Healthcare Information Technology Standards Panel (HITSP), eHealth Initiative Aligning Incentives Committee, and previously a member of the Kansas Health Information Exchange Governance Sub-Committee. Mr. Hansen holds BS (Information Management) and MBA degrees from the University of Colorado.