



EAzRx

An e-prescription for Arizona



- AzHeC EAzRx Mission:
 - Arizona Health-e Connection and its EAzRx Steering Committee are committed to enhancing patient safety through increased e-prescribing adoption by clinicians in Arizona. We will use the combined expertise of the EAzRx Steering Committee, Arizona Partnership for Implementing Patient Safety, providers, pharmacists, and other stakeholders to further the initiative.



- Goal: To achieve nearly 100% of possible e-prescriptions being e-prescribed by April 2013 (5 years). Yearly goals include:
 - April 2009 (6%)
 - April 2010 (12%)
 - April 2011 (24%)
 - April 2012 (48%)
 - April 2013 (96%, close to 100%)
 - Currently, AZ providers e-prescribe 3% of all possible e-prescriptions.
 - Additional metrics will be identified and measured to further monitor the Initiative.



- 1) Provide **umbrella** coordination organization (EAzRx Steering Committee)
- 2) **Provide information** and statistics in easy-to-access format (time saving for providers)
- 3) **Recognize top e-prescribers** in Arizona
- 4) Coordinate and publish Arizona **case studies** to **educate** the provider community
- 5) Work to identify real **incentives** and apply for grants to provide “flow-through” **funding**
- 6) Improve **patient safety** and encourage **patient involvement** in the e-prescribing process



- EAzRx e-Prescribing Steering Committee
 - Physician / Pharmacy Co-Chairs
 - Pulls together major stakeholder/constituency representatives
 - Coordinates with other organizations with an e-Rx initiative (e.g., payers)
 - Government organizations involved
 - Coordinates with APIPS eRx Committee
 - Consider potential legislative changes



Strategy 2: Provide Information

- Publish statistics (for eRx and EMR products), as well as related metrics
- Troubleshooting for eRx and EMR
- ROI for e-Prescribing (and EMRs)
- What are the Feds doing/requiring
- What are BCBS, UHC, and Cigna doing?
- Consumer Reports-type document or instead point to existing information



Strategy 3: Recognize Top e-Prescribers

- Recognize AZ e-Prescribers at May Summit
- Post top (or all) AZ e-Prescribers on AzHeC/EAzRx website
- Create peer-to-peer interaction (funded via a grant?)



Strategy 4: Case Studies & Education

- Use top e-Prescribers as champions and subjects of case studies
- Panel of physicians using eRx and EMR at May Summit
- Quarterly ongoing educational credits for providers and pharmacists
- Post case studies online



Strategy 5: Incentives and Funding

- Potential incentives (commercial payers, Feds, AHCCCS)
- Free (NEPSI) and discounted product use
- Identify and apply for grants that may be used as “pass through” funding for physicians and possibly independent pharmacies
- Investigate possibilities of malpractice insurance premium credits for providers who e-prescribe



Strategy 6: Patient Safety & Involvement

- Encourage patient involvement in recording an accurate medication history
- Track patient safety indicators within e-prescribing
- Publish results to confirm benefits of e-prescribing