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Yitzhak Peterburg is a Milken Institute Senior Visiting Fellow focusing on health information technology and knowledge transfer within large-scale, fragmented networks. He is currently an entrepreneur and a board member of TEVA Pharmaceutical Industries Ltd, which is the world's leading generic pharmaceutical company. He was previously President and CEO of Cellcom, the leading Israeli cellular company. As the CEO of Clalit Health Services, the leading health-care provider in Israel and is considered the second-largest HMO in the world, he led the health IT reform. Before heading Clalit, Dr. Peterburg was the Director of Soroka University Medical Center, Beer-Sheba. He holds a medical degree from Hadassah Medical School at Hebrew University of Jerusalem and is board certified in pediatrics. He has also a doctorate in health services administration from the Columbia University School of Public Health in New York and a master's degree in information systems from the London School of Economics. He is a professor in the School of Business Administration at Ben-Gurion University, Beer-Sheb and is a member of the board of trustees of the Israel National Institute for Health Policy and Health Services Research.