

**Celeste Fralick**

**Member, Continua Health Alliance, Intel Representative to Regulatory Working Group  
Director of Biomedical Engineering and Principal Engineer, Digital Health Group, Intel Corporation**

Celeste Fralick is currently Director of Biomedical Engineering in the Digital Health Group at Intel Corporation and recognized as a Principal Engineer in Intel's Technical Leadership Program. She has chaired the national liaison Solid State Technology Division of JEDEC (JC-13) and is a Senior Member of the American Society of Quality, a Certified Quality Auditor, an ISO 9001:2000 RAB national certified auditor and a certified Baldrige Award examiner for California and Arizona. At Arizona State University (ASU), she served on the Advisory Board for the Biodesign Institute, the Bioengineering Advisory Committee and the College of Nursing's Healthcare Innovation and Clinical Trials Board. Ms. Fralick is on the editorial board for the *Journal of Biomedical Microdevices*, the Scientific Advisory Board for the World Nanotechnology Conference and served as chair of the 2005 International Global Digital Healthcare conference. She serves on the Board of Directors for the Arizona Governor's Commission on Health and represents Intel on the iNEMI TIG for Medical Device Components. Ms. Fralick also serves as a board member for ASU's WinTECH, MacroTechnology Works' Healthcare Innovation Program and the International Essential Tremor Foundation. Prior to coming to Intel in 1995, Ms. Fralick was with Medtronic Corporation, Fairchild Semiconductor Corporation and Texas Instruments. Celeste has a B.S. in Microbiology and Chemistry from Texas Tech University, a Masters in Bioengineering (minor in Statistics) from ASU and is currently completing her doctoral work in bioengineering at ASU in bioelectricity and neuroscience.